InVision:

TAMPA STREETCAR

TRANSFORMING TAMPA'S TRANSIT

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Hillsborough MPO

Livable Roadways Committee

Wednesday, February 22, 2017

City of Tampa Florida

Study Purpose





- Suppor
 livable,
 compet
- Evalua
 system's modernization and extension.
- Assess alternative technologies, costs, benefits, and community impacts.
- Coordinate with regional transit study.

Study Management

A Joint Project Agreement be
FDOT

FDOT (

City of Tampa (Owner)

HART (Operator)

HDR (Lead Consultant)

Two Phase Study

Phase 1: Feasibility

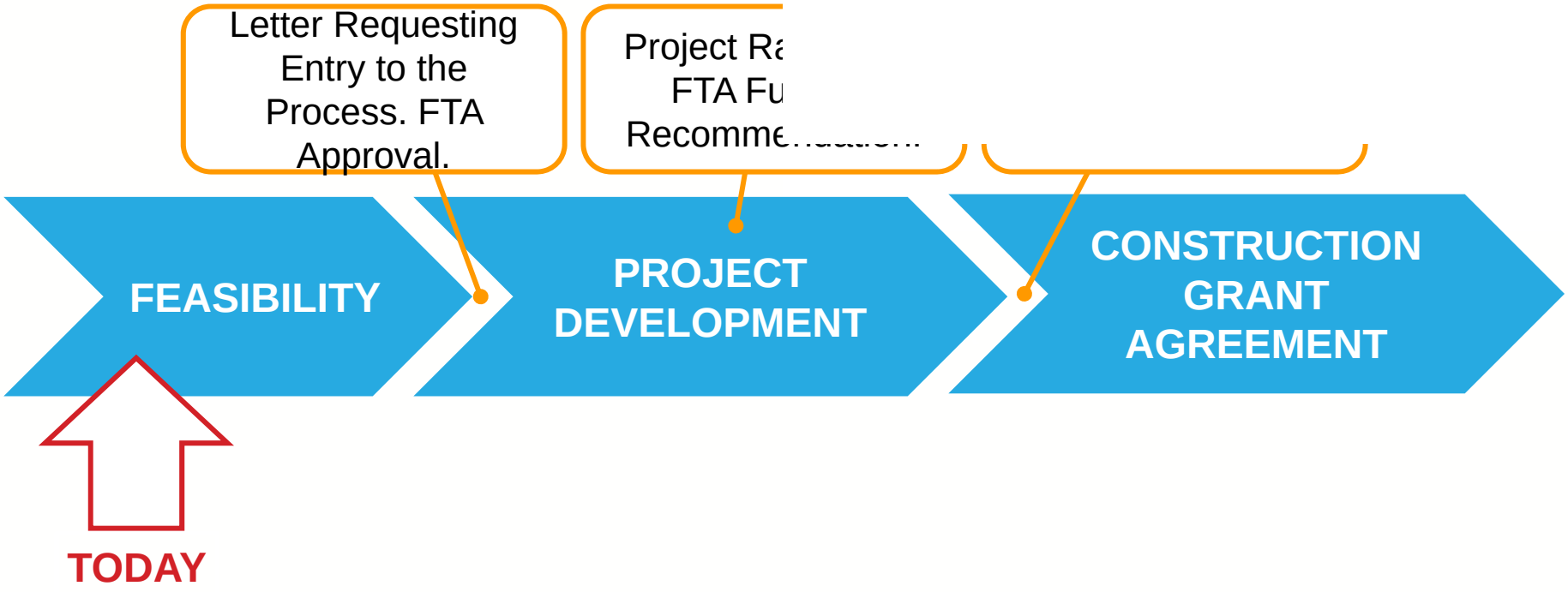
- Public Engagement
- Purpose & Need
- Preliminary Alternatives & Evaluation
- Funding & Implementation Strategy
- Request to FTA to Advance Project

Phase 2: Project Development Summer 2017 - Summer 2018

- PD&E-Level Design
- Engineering and Assessments
- Local Preferred Alternative (LPA)

Timeline

- Assuming Small Starts



Two Phase Study

Public & Stakeholde

- Project Branding
- Website
- Social Media
- Brainstorms
- Agency Workshops
- Results Roundtable

Early Focus

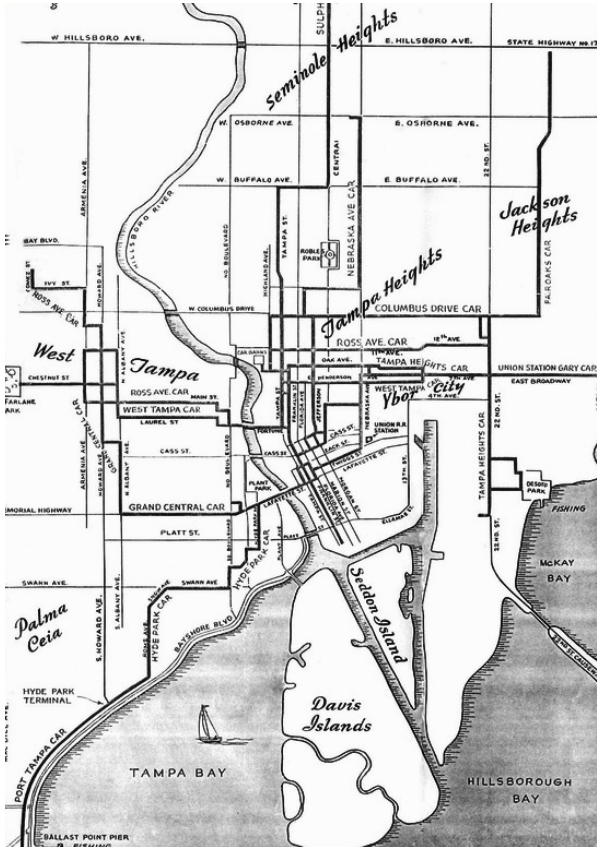
PROJECT CONTEXT

- Travel Patterns
- Land Use & Development
- Mobility Options

- Venue Connector
- Downtown Circulator
- Regional Link

Streetcar History

Designed and constructed as historic aesthetic based on T



Tampa's streetcar network in the 1940's





Above: Examples of the modern replica streetcars.

Left: Interior of replica cars with wooden benches.

Existing System



2.7 Miles with 11 Stations

> Phase I (2002) > Phase II - Franklin Street Extension (2010)

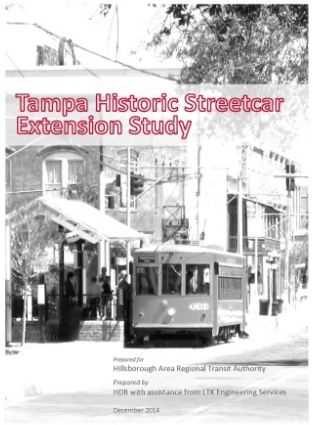
Planning Framework

- InVision Tampa's Center City Plan recognized the need to extend and expand streetcar operations.



INVISION TAMPA
People. Place. Progress.
CENTER CITY

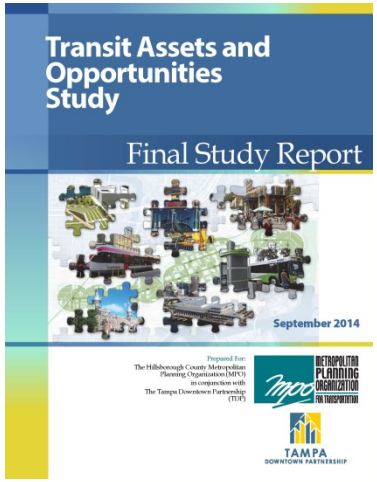
Planning Framework



- **Tampa H**
 Extensi

 Hillsborc
 Authorit

 December 2014

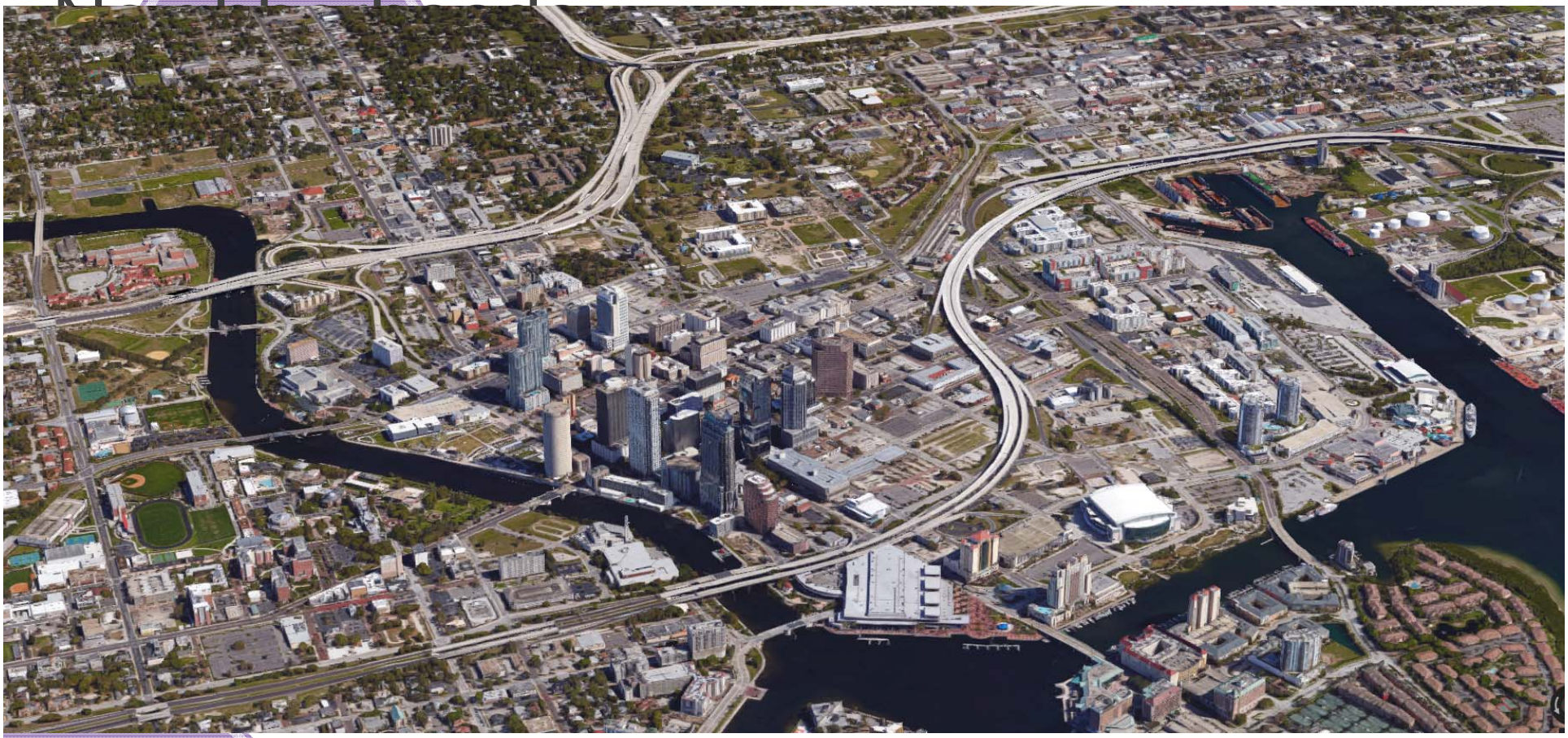


- **Transit Assets & Opportunities Study**

 Hillsborough County MPO & The Tampa Downtown Partnership

 September 2014

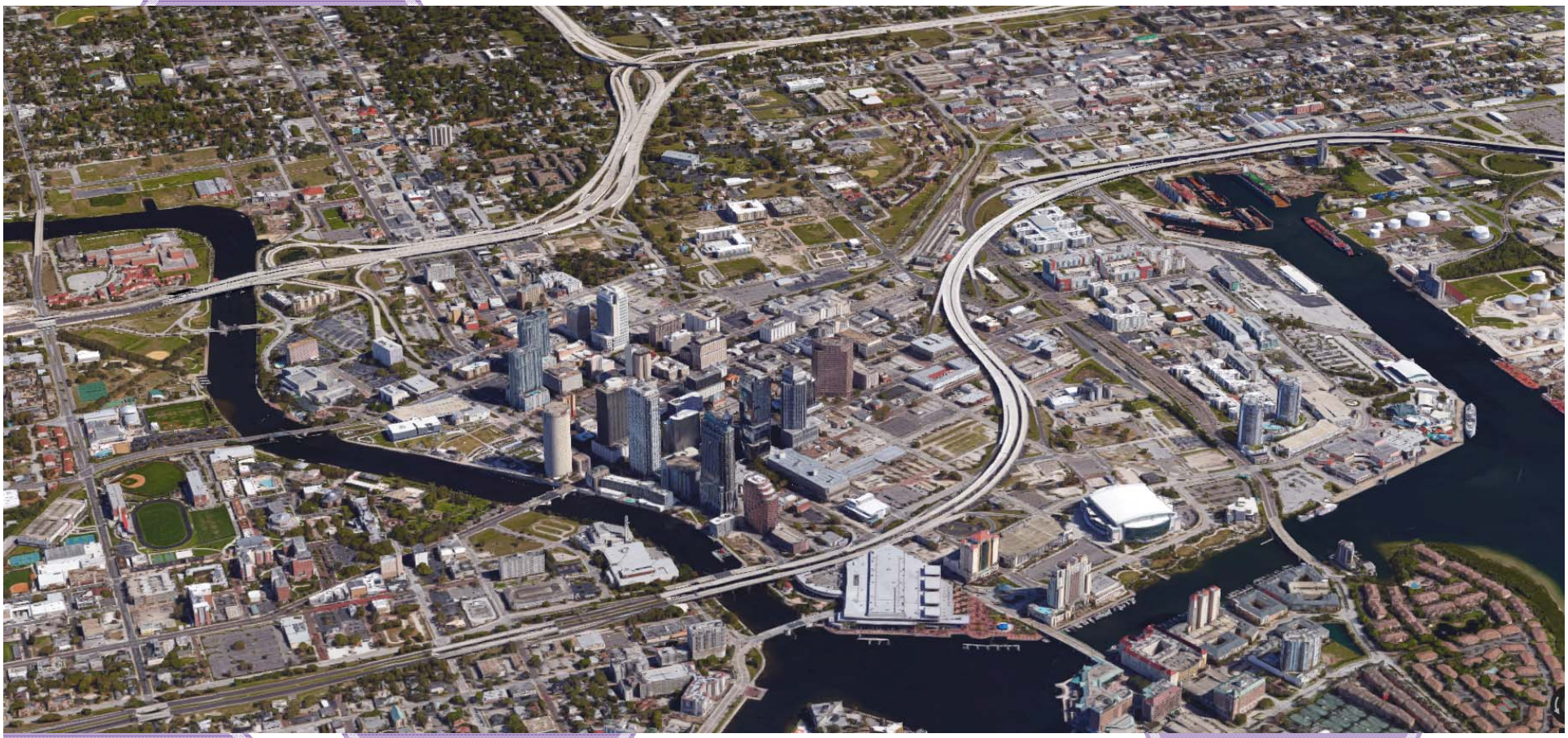
Travel Markets – City Neighborhoods



South Tampa

Existing Close in Neighborhoods

Travel Markets – City



South Tampa

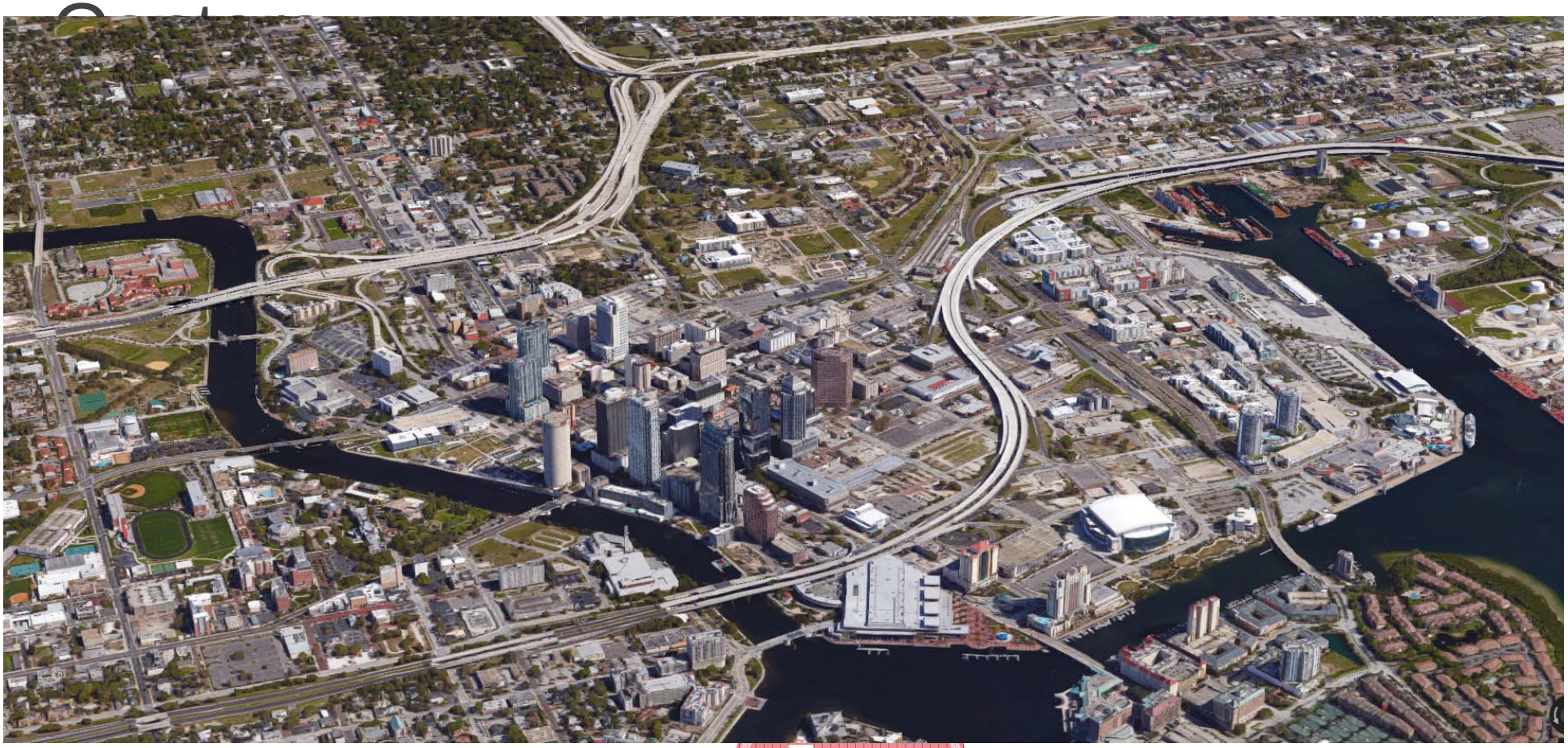
New & Emerging Close in Neighborhoods

Travel Market – Empl



Employment-Intensive Subdistricts

Travel Markets – Emp
Centers



Employment focused in distinct districts.

Travel Markets – Cult



Cultural, entertainment, recreation and tourist destinations aligned along the Hillsborough River and Garrison Channel.

Mobility Options



EXISTING	RECENT	FUTURE
Walk/Bike	Walk/Bike	Walk/Bike
Streetcar	Uber/Lyft	Marion AV Transit
HART Bus	Car Share	Regional Transit
In-Towner	Bike Share	
Private Shuttle	Downtowner	
	Water Taxi	
	Cross Bay Ferry	

Key Questions

- Benefits of streetcar (o
 shaping the City's futur
- How does streetcar fit i
 rich environment?
- What role can it play?
 - Venue Connector
 - Downtown Circulator
 - Regional Link

Next Steps

- Round 1 Brainstorm Se
 - o Focus on Purpose & Ob
- Round 2 Brainstorm Se
 - o Concepts & Alignments
- Round 3 Results Roundtable (May 2, 2017)
 - o Report Results & Review Final Alternatives
 - o Solicit Feedback
- Parallel Agency Stakeholder Meetings to be scheduled.
- Website Updates: www.tampagov.net/streetcar